

Ariel™ Media Asset Management

Gemiso Ariel™ MAM as the tapeless media center of your broadcasting data, covers from Ingest through Production to Play out. Ariel™ MAM itself also supports distribution your media to over-the-top services. Furthermore, the flexible workflow and professional customization enable Ariel™ MAM be one of the best customer-requirements-centric media management solution.

Support various ingest systems

Gemiso has independent encoders, ingest managers controlling the video servers and it also supports 3rd party ingest systems.

- SONY BVW Protocol
- Louth VDCP Protocol
- Other 3rd party ingest systems

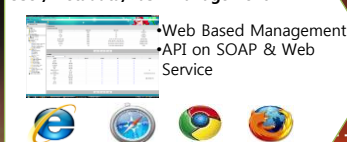
Integration with Production systems

Most of NLE systems used by broadcasters are supported by Gemiso MAM system.

Final Cut Pro 7, Premiere, Edius and Media Composer have menu to export media and "drag & drop" will import media into NLEs.

SEARCH/ADMINISTRATION

User/Metadata/Task Management



- Web Based Management
- API on SOAP & Web Service

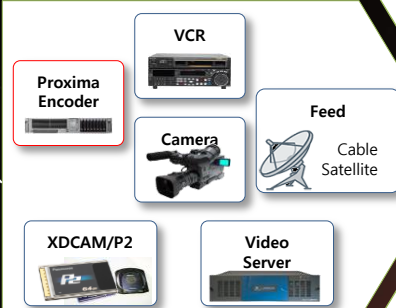
Search/Browser through Web & App

MAM based on the Web Browser and NRCS on Web Browser & Application are supported.

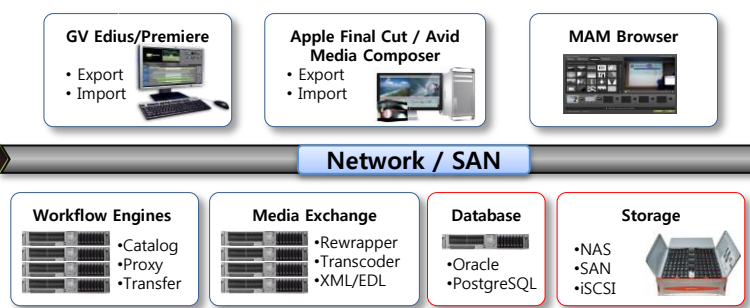
MAM : Browse with Web Browser(IE, Safari, Chrome)

NRCS : News room on Web, Mobile and Applications(Windows)

INGEST



MEDIA MANAGEMENT



PLAYOUT



Dynamic Metadata/Workflow

The metadata on MAM and News room system can be configured by administrators.

Also the dynamic workflow enables lots of automated tasks based on the rules and reduces human errors.

Media Processing

Users' various video will be transformed to fit the purpose. Gemiso Transcoder is the world fastest transcoder and Gemiso rewrapper is transforming video without re-encoding.

DISTRIBUTION



ARCHIVE



Ariel™ MAM provides the biggest customization...

Gemiso provides all technologies regardless the type of broadcasters. Gemiso is providing the best News room solution and best MAM solution to our customers.



Geminisoft Co., Ltd. / Gemiso Company

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